

## Press Release

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For immediate release 20 May 2011

### Silver Surfers' Day a great opportunity for older people to take first step and go online

Commenting on Spring Online with Silver Surfers' Day 2011, Acting chair of the Communications Consumer Panel Bob Warner said:

“With new research from Digital Unite showing that four out of five internet users aged over 55 say that having access to computers and the web has improved their lives, Silver Surfers' Day is a great opportunity to encourage older people who aren't online to take that first step and get a taste of the many benefits it can bring to their lives.

“Digital participation across our communities, with the wealth of social and economic advantages it brings, is vital to the future wellbeing of the UK.”

Ends

#### CONTACTS

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#### NOTES TO EDITORS

The Communications Consumer Panel was established to advise Ofcom on the consumer interest in the markets it regulates. The Panel is independent and sets its own agenda. Visit [www.communicationsconsumerpanel.org.uk](http://www.communicationsconsumerpanel.org.uk) for more information.