

Press Release

For immediate release 24 August 2011

BBC mobile not-spots survey reinforces Panel's call for intervention

Commenting on today's publication of the BBC's mobile coverage survey results, Communications Consumer Panel member Colin Browne said:

"Today's mobile coverage survey results from the BBC reinforce the Panel's views about the extent of the coverage problems experienced by people in the UK on a day-to-day basis. These coverage issues also cause significant disadvantage to small businesses.

"The forthcoming spectrum auction offers a once-in-a-generation opportunity to resolve the persistent problem of inadequate mobile coverage. Effective mobile communication is essential, and we need intervention to improve services. The decision by tens of thousands of people to take part in the survey demonstrates how significant coverage is to people's everyday lives."

Ends

CONTACTS

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NOTES TO EDITORS

The Communications Consumer Panel was established to advise Ofcom on the consumer interest in the markets it regulates. The Panel is independent and sets its own agenda. Visit www.communicationsconsumerpanel.org.uk for more information.

To read the Communications Consumer Panel's response to the spectrum auction and press release go to:

<http://www.communicationsconsumerpanel.org.uk/Spectrum%20auction%20CCP%20response%202011.pdf>

<http://www.communicationsconsumerpanel.org.uk/Spectrum%20auction%20and%20mobile%20coverage.pdf>