

Press Release

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Mobile broadband is still a dream for many people

Commenting on Ofcom's report *Measuring mobile broadband in the UK*, Communications Consumer Panel Acting Chair Bob Warner said:

"Today's report from Ofcom will be a useful guide for consumers and small businesses considering buying mobile broadband.

"To achieve a mobile broadband connection, people need to have mobile coverage. But too many people still have poor or non-existent mobile coverage for voice calls and text - for them the opportunities offered by a mobile broadband connection are currently a distant dream."

Ends

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NOTES TO EDITORS

The Communications Consumer Panel was established to advise Ofcom on the consumer interest in the markets it regulates. The Panel is independent and sets its own agenda. Visit <u>www.communicationsconsumerpanel.org.uk</u> for more information.

Mobile broadband is increasingly important UK consumers. Nearly a fifth (17%) of UK households used PCs with mobile broadband at the beginning of 2011, and 7% of households have it as their only means of internet access.

Measuring mobile broadband in the UK http://consumers.ofcom.org.uk/2011/05/mobile-broadband-speeds-revealed/