

Consumer Panel welcomes Government commitment to digital inclusion for all 24 October 2008

Welcoming the Government's launch of the Digital Inclusion Action Plan today, Ofcom Consumer Panel Chair Anna Bradley said:

"The Government has rightly recognised that there is a growing digital divide between people on low incomes and older consumers and the rest of the population who are technology savvy. We recognise there is a lot of good work already being done to help people get on-line, but much of it is uncoordinated."

"The Digital Champion is an excellent idea as it will give the focus and the drive required to close the digital exclusion gap and ensure people that are digitally excluded benefit from digital technology."

"It will be key to bring all the parties with responsibilities in this area together to close the digital divide. We welcome the announcement of a dedicated team to achieve this."

The Panel will continue to play its part in promoting digital inclusion. We look forward to working with the new champion and government.

Ends

NOTES FOR EDITORS AND CSEs

The Consumer Panel was established to advise Ofcom on the consumer interest in the markets it regulates. The Panel is independent and sets its own agenda. Visit www.ofcomconsumerpanel.org.uk for more information.

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