

More quality price comparison schemes wanted by Consumer Panel

03 July 2008

Responding to Ofcom's announcement today on the first two Price Accreditation Scheme kitemarks, Consumer Panel Chair Anna Bradley said:

"Today's award of kitemarks to two companies is good news for consumers wanting quality information to help them find the best deals for their fixed line, mobile, broadband and digital TV. But we want to see many more companies meeting Ofcom's standards for accurate price comparisons and good customer service. Consumers should be aware that if they use providers not kitemarked by Ofcom then they risk an inferior service."

Ends

NOTES FOR EDITORS AND CSEs

1. The Consumer Panel was established to advise Ofcom on the consumer interest in the markets it regulates. The Panel is independent and sets its own agenda. Visit www.ofcomconsumerpanel.org.uk for more information.

2. The Panel's members appointed by Ofcom are:

- Anna Bradley, Chair
- Ruth Evans, Deputy Chair
- Fiona Ballantyne
- Roger Darlington
- Simon Gibson
- Graham Mather
- Kevin McLaughlin
- Jeremy Mitchell
- Kate O'Rourke
- Bob Twitchin
- Allan Williams

CONTACT

Ofcom Consumer Panel Media Adviser

Sian Evans 020 8674 8921 / 07713 997510

mediaconsumerpanel@ofcomconsumerpanel.org.uk